



## The IFES World Summit 2015

09.06.2015

**The World of Live Marketing will be meeting in Vienna from June 24th to 26th 2015. More than 250 delegates will participate – a new record!**

The International Federation of Exhibition & Event Services (IFES) is the worldwide trade association dedicated to the specific needs of exposition designers and providers of tradeshow and events services. The purpose of IFES is to promote the commercial, professional and socio-political interest of its members on an international level as well as generating and promoting a business and knowledge exchange platform for its members who are active in the international market.

The IFES mission is to create partner unity and to generate a stronger understanding about exhibition and event marketing on a world scale through networking and sharing knowledge. Every year IFES has one main objective: to bring together the Exhibition and Event Services industry to one location. This year the IFES World Summit will be coming to Vienna from June 24th to 26th under the core theme "Sharing Business".

The key topics in Vienna will be environmental awareness, international market opportunities in the green segment, innovative and sustainable management based on success stories of global market leaders, "Green Meetings" and "Green Events". Leslie P.C. Zech, President of the IFES World Summit Committee 2015 Vienna, explains: "The core of our World Summit 2015 will be business-to-business. My goal is that each congress participant's expectations will be fully met and that the participants get many new contacts to expand their business nationally and internationally".

[www.ifesnet.com](http://www.ifesnet.com)



IFES World Summit in Cape Town 2013.

- [Home](#)
- [News](#)
- [Know-how](#)
- [Focus](#)
- [International](#)
- [Practice](#)
- [Archive](#)
- [Subscriptions](#)
- [Media](#)