

Figures about the Exhibition Service providers Industry 2020

Number of Standbuilding Companies in Europe: 1750

Economic impact:

Average Turn over Company	EUR 5,3 Mio	
Turnover affected by CoVid 19		46% = 2,473 Mio
Total Turn over Industry		EUR 9,3 Billion
Total Turn over affected by CoVid 19		EUR 4,3 Billion

Number of Projects

Number of Canceled projects / Company	21
Number of Postponed projects / Company	35
Number of Canceled Projects after Postponement	7 = 20%
=> 20% less Exhibitor at each show	
Average Volume per project	44.160 EUR

Employees:

Average Number of employees:	42
Factor Employees - Subcontractors	2,3
Employees at Subcontractors effected	96
Total Employees at Exhibition Service Providers	242.550

Results of a quick poll by IFES with approx. 300 members
Status: 15 March, 2020



What is IFES

IFES stands for the International Federation of Exhibition and Event Services. It is the international federation of national associations and individual companies active in the design, conception, production and services used at exhibitions, tradeshows and events.

IFES provides a platform of global collaboration achieved through networking and sharing knowledge.

Founded in 1984 - on the initiative of national associations in Belgium, Denmark, France, Germany, Italy, Netherlands, UK and US - IFES celebrated its 35th birthday in 2019. The Association is registered in Brussels according to Belgian law.

The “global collaboration network”: That is how we have chosen to explain what IFES is in three words. But to understand what IFES is, you have to go into deeper detail. IFES represents more than 270 Companies from around the globe. Each of these companies has signed the IFES Code of Conduct - a kind of constitution which rules the collaboration within the whole network. So, if an IFES partner serves the customer of another member, both, the customer and member know that they will be treated in a professional manner from a company upholding the highest of quality standards. This is a value-added member benefit that is hard to put a price on.

To enhance the number of partnerships within the IFES family, the association is offering several opportunities to “get to know one another.” The most prominent is the IFES World Summit, which takes place every year in June. “The Summit of Inspiration” was the theme for 2019 when IFES met in the Greek capital Athens. “Winds of Change“ will be the motto for the upcoming Summit which will take place 24 - 26 June in Amsterdam.

The big Second is the IFES Global Village premiered at EuroShop in Düsseldorf 2017 and continued at ExhibitorLive in Las Vegas and is now back in Düsseldorf again.

Two educational programs offered by IFES - Masterclass and Certified Expert - ensure we have well-educated, global-thinking employees serving our industry. Both programs run at the end of the year.

”Support and be supported“ as well as “sharing knowledge” - that are the general ideas of the federation..

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